Inflation-Proofing Your Business: Strategies In A Volatile Economy

Given the increasingly competitive business landscape, leaders need to be able to identify and capitalize on new opportunities.

Suitable For You

When you want to..

Manage costs and optimize pricing during inflation.

Ensure financial stability during economic volatility.

Strengthen financial management and proactive decision-making.

Designed ideally for…

Senior Leaders
Middle Management
University Students

Aeton Lim, MSID-AD
Strategic Innovation & Foresight Consultant
Accredited Board Director (SID-AD)

Aeton brings extensive consulting and forecasting experience on innovation and go-to-market strategies, particularly for leading, world-class clients in the Fast Moving Consumer Goods (FMCG) industry, both in Asia-Pacific region as well as other markets within Europe, the United States, Middle East and Latin America.

Aeton is also a NielsenIQ award-winning Thought Leadership expert that regularly provides his perspective to Asia C-suite thought leadership pieces to help advance and shape perspectives. He is also an Honoree in the prestigious Global GreenBook Future List in 2025, a recognition to his leadership, professional growth and helping to trailblaze the future of the industry. In 2024, he worked together with London's deputy major of Business; Howard Dawber's agency, London & Partners to enable organizational global capability enhancement.

Outside of work, Aeton is an accredited board director at the Singapore Institute of Directors that advocates for effective corporate governance, sustainability and transformation for meaningful change. He has also mentored non-profit leadership alongside board-level executives, providing guidance on growth direction.

Key Learnings

In this practical keynote, you will:

- Explore strategies for managing costs, optimizing pricing, and securing supply chains in the face of inflation.
- Learn what it takes to achieve financial stability and ensure business continuity during periods of economic volatility.
- Reflect on the importance of strong financial management, risk assessment, and proactive decision-making.

What We Need From You

Audience Context

- Company Brief Background
- Audience Brief Background
- Context Of Event

Event Arrangements

- Confirmed Venue / Potential Venue
- Date of Event
- Time of Event

Speaker Context

- Role Expected of Speaker
- Topic of Speaking Engagement
- Keynote? (Y/N)
- Any other details/special requests to take note of?

Budget Context

- Optimal budget / budget range for this speaking engagement

Speaker Logistics

- Please arrange for all podiums to be moved off-stage or to either side of the stage, if possible.
- A wireless, lavaliere (preferred) or lapel microphone
- Power supply to power his laptop
- A projector (VGA or HDMI input)
- A speaker system with a mini plug for audio output from the laptop
- A confidence monitor (if possible)

Thank you!

As next steps, feel free to reach out to share the details around your speaking engagement needs, so that the approach would be tailored around your needs.

Aeton Lim, MSID SID-AD
Accredited Board Director of Singapore Institute of Director (MSID-AD)
Strategic Analytics & Insights, Innovation Consultant
Certificated Foresight Practitioner